



GLOBUS MEDICAL

ROBOTIC GUIDANCE & STAND-ALONE NAVIGATION SYSTEM

A DYNAMIC DEMONSTRATION OF A NEW AND NOVEL ROBOTIC SURGICAL GUIDANCE SYSTEM

The rigid arm system is designed for **more stability** than frame-based or bed-mounted systems and for maintaining steep angles, such as in the cervical spine and sacroiliac region



OVERVIEW

Globus Medical gives surgeons pinpoint precision technologies to restore critical patient function and help people with musculoskeletal disorders enjoy the freedom they deserve. We created a client education system with the same precision, focused on giving Globus Medical the same heightened level of innovation they deliver to their customers.

CLIENT

Globus Medical

SERVICES

Prototyping, App Design, Animation,
3D Renderings, Graphic Design, Iconography,
UI/UX/IXD, Photography, Video

PARTNERS

Sempercon
Zave Smith Photography



ROBOTIC GUIDANCE & STAND-ALONE NAVIGATION SYSTEM



The rigid arm system is designed for **more stability** than frame-based or bed-mounted systems and for maintaining steep angles, such as in the cervical spine and sacroiliac region

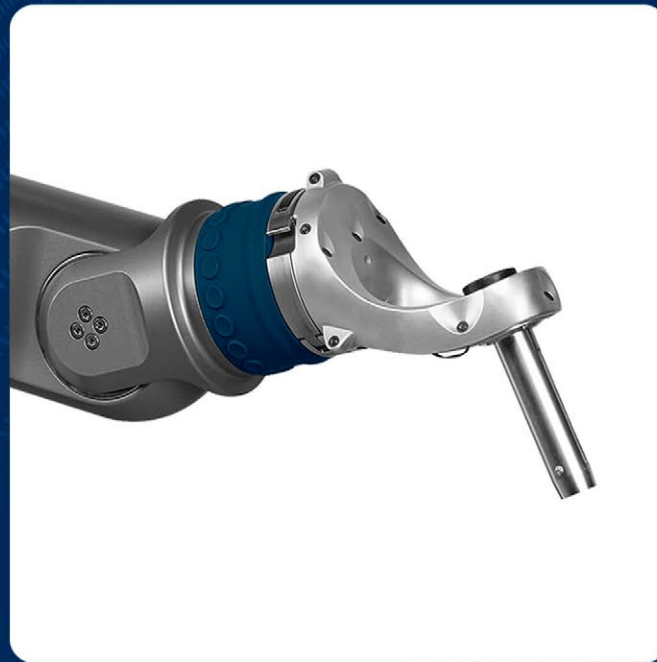


Excelsius**GPS**[™]





ExcelsiusGPS™



Extremely Rigid Robotic Arm

Designed to maximize
usability and performance



Intuitive Display

- + Outlines the workflow from setup to screw placement
- + Instruments and implants relative to patient anatomy
- + System status and corresponding messages and alerts

Providing robotic guidance
and stand-alone integrated
navigational

Engineered for Various Procedures

- + Supporting open and minimally invasive procedures
- + Supporting various approaches from posterior to lateral





Extremely Rigid Robotic Arm



Life moves us 





“Xhilarate exceeded our expectations by creating an outstanding app with branded content. The custom-designed app was intuitive, engaging and informative.”

CORINNE LAMPE / ASSOCIATE PRODUCT MANAGER - GLOBUS MEDICAL

FEATURED CLIENTS



ACCOLADES

We can help your business grow and evolve through the combination of beauty, clarity of purpose...and all of the wonderful analytical tools of our digital age. Our work has been featured in Print Magazine, FWA, Communication Arts, Graphic Design USA and many others. But more important than the accolades that we have received...are the thanks we get from our clients whose businesses have grown in part due to our creative work. We would love the opportunity to talk with you and see what we can do to help you achieve your company's goals.

PRINT

**GD
USA**



logolounge

AMERICAN
ADVERTISING
AWARDS

ca Communication Arts



 **THE
WEBBY
AWARDS**

FWA





We create visual brand
experiences that engage people,
excite the senses and inspire
our inner awesome.

RUSS NAPOLITANO
RUSS @ XHILARATE.COM
215 / 983 / 9990

XHILARATE.COM