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COMCAST

ENSURING A WARM WELCOME  
TO THE NEW COMCAST CENTER IN  
THE CITY OF BROTHERLY LOVE

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## OVERVIEW

**How do you ease the transition of 5,000 employees for one of the country's largest telecom providers?** Start with next-generation onboarding materials and personality-centric orientation plans. Work hand-in-hand with HR specialists and hiring managers to customize an onboarding procedure that simply, wows. While Comcast was busy reinventing the Philly skyline, we helped them reinvent how employees first experience their commitment to culture and people-first philosophy.

### CLIENT

Comcast NBCUniversal

### SERVICES

Conceptual Design, Photography,  
Corporate Image Library, Video

### PARTNERS

Zave Smith Photography



44-56

30-43

13-29



















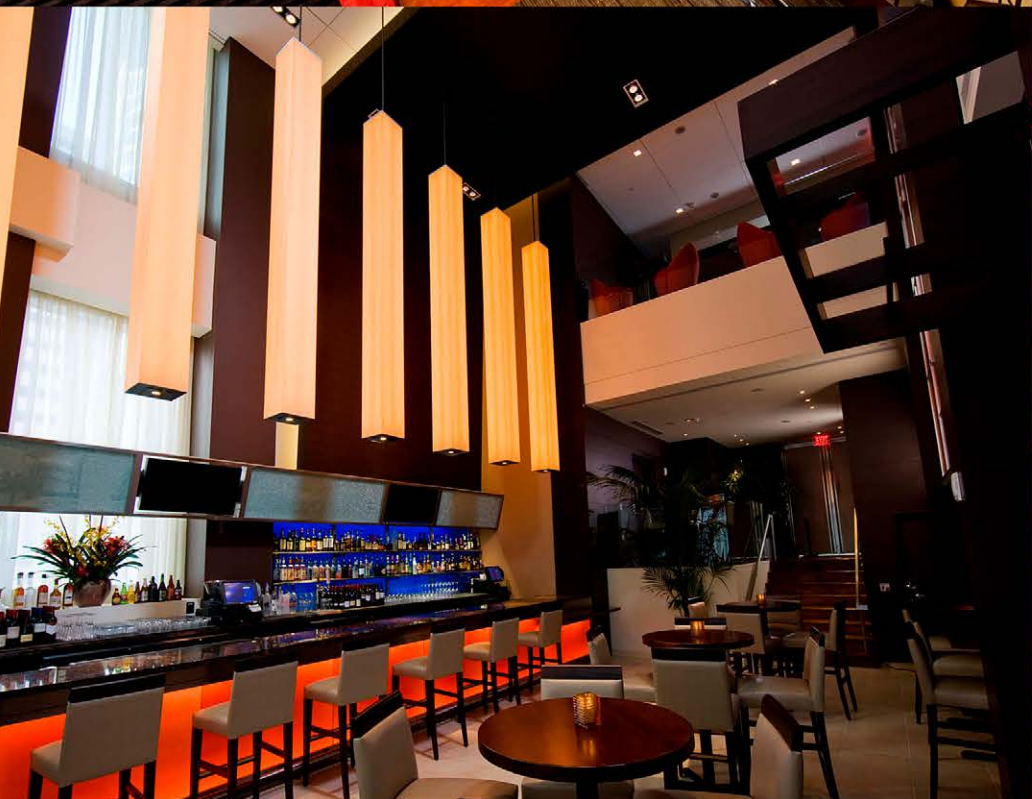


















COMCAST CENTER

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# Your Comcast Center

- 1.1 General Information
- 1.2 Building Features
  - LEED Certification
  - Comcast Center Design
  - Comcast Center Amenities
  - ATM Machines
- 1.3 The Neighborhood
  - Bakeries
  - Banks
  - Cleaners
  - Coffee Shops
  - Convenience Stores
  - Copy Centers
  - Flowers
  - Hotels
  - Parking
  - Pharmacies / Vitamins and Nutrition
  - Public Transportation
  - Restaurants

YOUR COMCAST

YOUR WORKPLACE

YOUR FOOD SERVICE

YOUR MAIL SERVICE

YOUR SAFETY



## 3.13

## Visitor Access and Registration

☎ 215-286-1000  
(COMCAST SECURITY OPERATIONS CENTER)

All visitors should be pre-registered by administrative or department assistants at least 24 hours in advance of arriving at the Comcast Center.

Administrative or department assistants can pre-register guests online using "OneFacility" found by visiting TeamComcast > Locations > Headquarters > Comcast Center.

Upon arriving, visitors should go to the Comcast Center Lobby Desk where they will be asked to show valid photo identification so that clearance can be given and a visitor's pass issued.

THE COMCAST  
CENTER'S FOOD  
OFFERINGS INCLUDE  
FULL-SERVE,  
SELF-SERVE AND  
CATERING OPTIONS.











COMCAST UNIVERSAL  
Image Library

Innovation in Technology & Entertainment

20  
17



  
COMCAST



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WE REINVENTED IT.

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Networks

Streampix

Music

Sports & Fitness

10:04p | 80°F

Just In

View All

Movies in Theaters

View All



## FEATURED CLIENTS





## ACCOLADES

We can help your business grow and evolve through the combination of beauty, clarity of purpose...and all of the wonderful analytical tools of our digital age. Our work has been featured in Print Magazine, FWA, Communication Arts, Graphic Design USA and many others. But more important than the accolades that we have received...are the thanks we get from our clients whose businesses have grown in part due to our creative work. We would love the opportunity to talk with you and see what we can do to help you achieve your company's goals.

**PRINT**

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**logolounge**

AMERICAN  
**ADVERTISING**  
AWARDS

**ca** Communication Arts

site  
inspire

 **THE  
WEBBY  
AWARDS**

**FWA**

 **SXSW  
MUSIC  
FILM  
INTERACTIVE**



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We create visual brand  
experiences that engage people,  
excite the senses and inspire  
our inner awesome.

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